

Please return this form to [jennifer.hedgpeth@pressdemocrat.com](mailto:jennifer.hedgpeth@pressdemocrat.com)

# 2018 Legacy Fund Application

## ABOUT YOUR ORGANIZATION

### Primary Contact

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

If awarded funds, to whom should we make the check payable?

Is your organization a 501c3 nonprofit? Please provide your 401c3 IRS status number:

## ABOUT THE CAPITAL CAMPAIGN

Please provide information that is specific to the initiative/program for which you're seeking funding. (e.g. Cradle to Career, Schools of Hope, Blueprint to End Hunger Capital Campaign)

1. What is the NAME of the program/initiative for which you are seeking funding?

2. Which area(s) does this initiative/program serve?

All of Sonoma County

North Sonoma County

West Sonoma County

East Sonoma County

South Sonoma County

Other (please specify):

3. What is the amount you're requesting from the 2018 Legacy Fund for this initiative/program?

4. What is the total funding amount needed for this initiative/program?

5. What percentage of this amount has been raised to date?

6. Are there naming opportunities available? If so, please provide a description and the donation amount requested for each opportunity.

7. When do you expect to launch or expand this program/initiative?

8. How certain is your organization that this launch or expansion will come to fruition?

9. What will happen to funds designated for this program/initiative do not come to fruition?

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10. Which segment(s) of the local population does this capital campaign serve? (e.g. Seniors, Children age 0-5, Disabled, etc.)

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11. How will this initiative, program or campaign impact the communities it serves?

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12. Please list other major donors to this initiative/program (if any). If none, please put none.

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13. Each Legacy Fund recipient organization receives a donation of ads in The Press Democrat along with the cash donation. How would your organization like to utilize the promotions to further this initiative/program should you be awarded funds?

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14. Does your organization have a plan for measuring the results of this initiative/program? If so, please provide a brief overview of it.

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15. Is there anything that we didn't ask that you would like to include? Please do so here or feel free to attach/enclose additional materials.

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**Thank you for taking the time to share the good works that your organization provides.**

You have now completed the 2018 Legacy Fund Request. The Celebrate Community Partners will review your request. The Press Democrat's marketing staff will contact you for clarification if they have any questions.

In the meantime, **please feel free to contact Jennifer Hedgpeth at 707-526-8577 if you have any questions.**

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## Legacy Fund FAQs

**Q. What amount will the Celebrate Community Partnership award through its 2018 Legacy Fund?**  
A. \$100,000

**Q. How many 501c3 nonprofits typically receive a Legacy Fund grant each year?**

A. The minimum number of recipients in 2018 is three. The average number of awardees per year is five.

**Q. Is there a specific amount that is awarded to these nonprofits each year?**

A. No. Each request is reviewed based on need. The average amount awarded per nonprofit per year is \$20,000.

**Q. Does the Celebrate Community Partnership award multi-year grants for Programs/Initiatives?**

A. Yes. These may range from two to five years in length.

**Q. When are the funds paid to the grantee?**

A. The Press Democrat's staff will work with grantees to set the payment schedule.

**Q. Should nominees contact each Celebrate Community Partner individually?**

A. No. Please work directly with The Press Democrat. The Press Democrat's marketing staff administers the 2018 Legacy Fund, and will ensure that each Partner has the opportunity to review your submission.

**Q. What if a Celebrate Community Partner contacts me directly to discuss my submission?**

A. Please feel free to discuss your submission with any Partner who contacts you for more information.

**Q. When will nominees be informed about the status of their request?**

A. We will confirm receipt of your request immediately. Our goal is to inform you of the Celebrate Community Partners' decision no later than mid July 2018. If that date is delayed, we will be sure to let you know.